RAJ TRIVEDI

UI / UX DESIGNER

📞 +91 9172002670   💻 www.iamrajtrivedi.com   ✉ hello@iamrajtrivedi.com

PROFILE INFO

As a self-taught UI/UX designer, I am deeply passionate about crafting captivating digital experiences. Drawing from my expertise in branding, design, and development, I bring a distinctive mix of creativity and strategic insight to every project. I believe in infusing each endeavor with dynamic energy and a relentless dedication to perfection.

EXPERIENCE

Dec 2022 - Current
Quasar Strategies, Pune.
Junior UI / UX Designer

- I have a proven track record in UI/UX design, specializing in both in-house initiatives and cross-brand collaborations, including fintech projects such as Zeta.
- I applied design thinking methodologies to create intuitive, user-friendly interfaces and developed strategic branding solutions that align with company goals.
- My contributions included enhancing brand presence, optimizing website functionality, and driving user satisfaction through responsive design and innovative features.
- My collaborative approach allowed me to work closely with teams to refine branding strategies and integrate complex solutions into cohesive, user-centered designs. I focus on developing functional and visually engaging interfaces that support product goals and deliver a high-quality user experience.

Oct 2021 - Nov 2022
NiiU Digital, Singapore.
UI / UX Design Intern

- I contributed significantly to both in-house projects and external branding initiatives, supporting front-end development and user experience enhancements across diverse platforms.
- My work included UI/UX design and brand strategy, where I collaborated on cross-functional teams to improve digital interactions and strengthen brand presence.
- Additionally, I participated in brainstorming sessions, providing insights to drive brand alignment and enhance digital user experiences and handled a range of projects, to cross-brand collaborations, including in fintech, ensuring seamless, user-centered designs that align with strategic goals.

SKILLS

- User-centered design thinking
- Ideation
- Wireframing
- Interaction design
- Prototyping
- User research
- Style guides
- User testing

EDUCATION

Savitribai Phule Pune University
Bachelors in Computer Engineering

MIT-WPU, Pune.
Diploma in Information Technology

OUT OF THE BOX

- HTML
- PHP
- CSS
- SCSS
- SASS
- JAVASCRIPT
- BOOTSTRAP
- REACT. JS

TOOLS

- FIGMA
- ADOBE XD
- ADOBE CREATIVE SUITE
- SKETCH
- WORDPRESS
- MIRO
- NOTION TEAMSPACE
- JIRA
- FRAMER
- SHOPIFY
- WEBFLOW